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AARON CLARK | PETER KINNEY | JUSTIN SABO | MATT STEWART

WEBINAR HOSTED BY EARLY CHILDHOOD INVESTIGATIONS

KEEP CURIOSITY ALIVE™

DECEMBER 4TH 2013

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I Philosophy

II Create

III Kickstart

Developmentally Appropriate Practice

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Social

Choice

Problem Solving

Long-term Theming

Perseverance

Accessible

Data

Developmentally Appropriate Practice

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Social
Choice
Problem Solving
Long-term Theming
Perseverance
Accessible
Data

} Games

What is a Game?

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Toy with Goal
Activity + Motivation
Abstract System

PHILOSOPHY

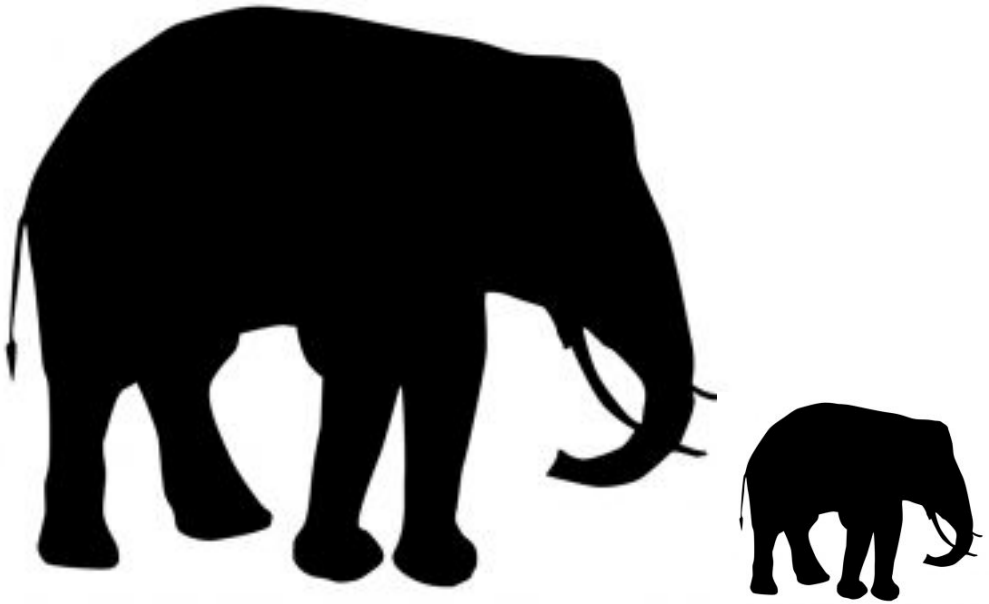
I

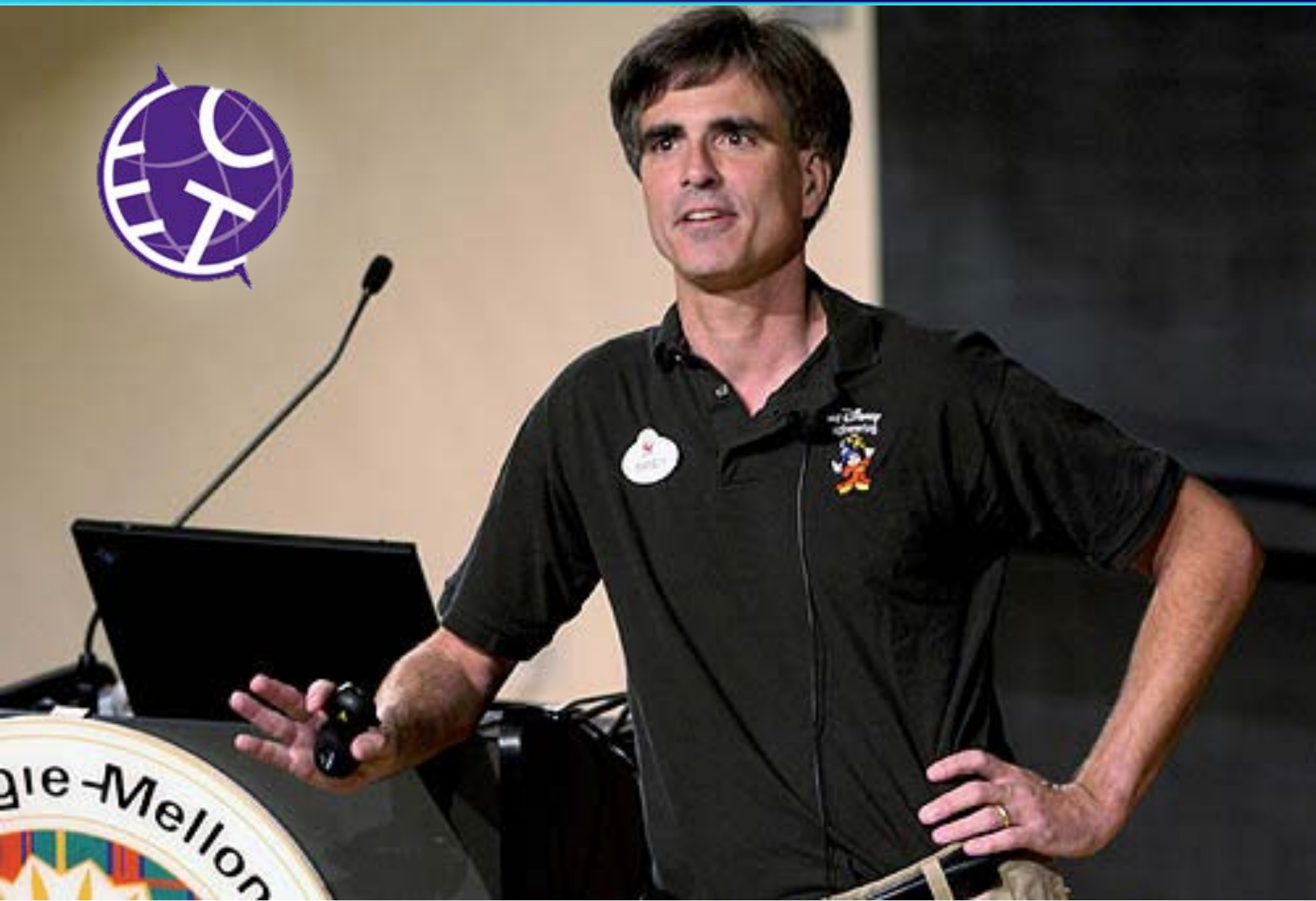
Will Wright on Violent Videogames

[condensed]

Observers, especially parents, do not see the elaborate abstract problem solving

http://www.startalkradio.net/show/advancing-to-the-next-level-the-science-of-video-games-part-1 (skip to 13:15)




gie-Mellon

by Jesse Schell
http://artofgamedesign.com

Meaningful Interaction

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Meaningful Interaction

Hive Mind

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Fun idea?

Fun
Accessible
Social
Evolving

Gamification

Edutainment

Create

II

Image: ariandjabarimchenry.com

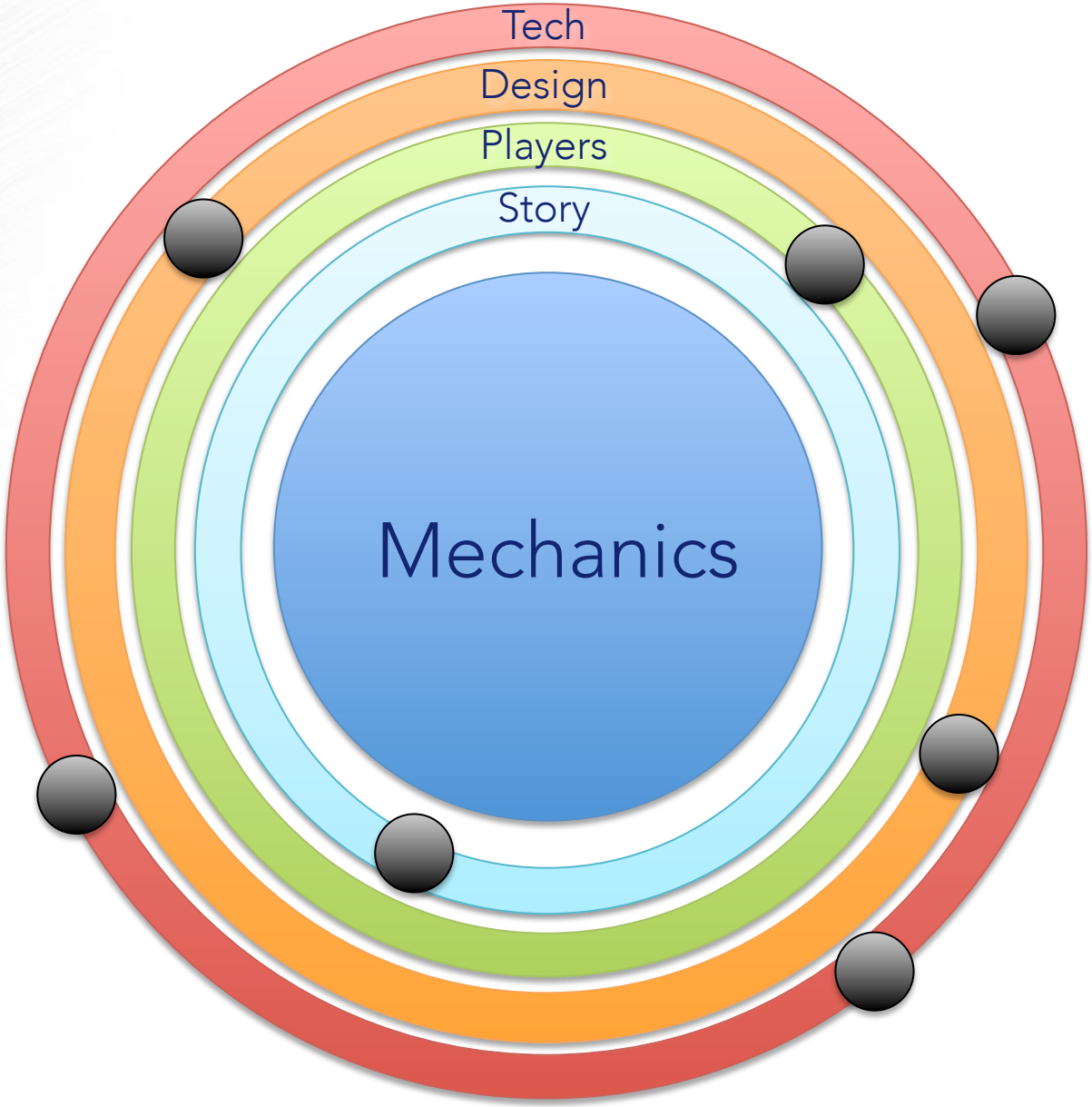
Neil DeGrasse Tyson on Education

“

We spend the first year of a child's life teaching it to walk and talk and the rest of its life to shut up and sit down.

Tile-by-tile Solutions

Interaction Atom



Interaction Atom : cloudBoard

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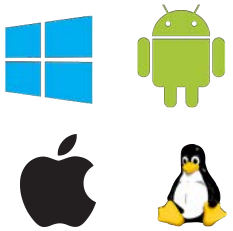

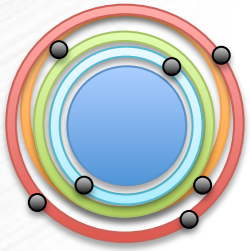

Mechanics Tile On/Off

Story Game-defined + Us

Players 1+

Design Encourages Focus

Tech Connect to Any Device

Scientific Method of Hardware

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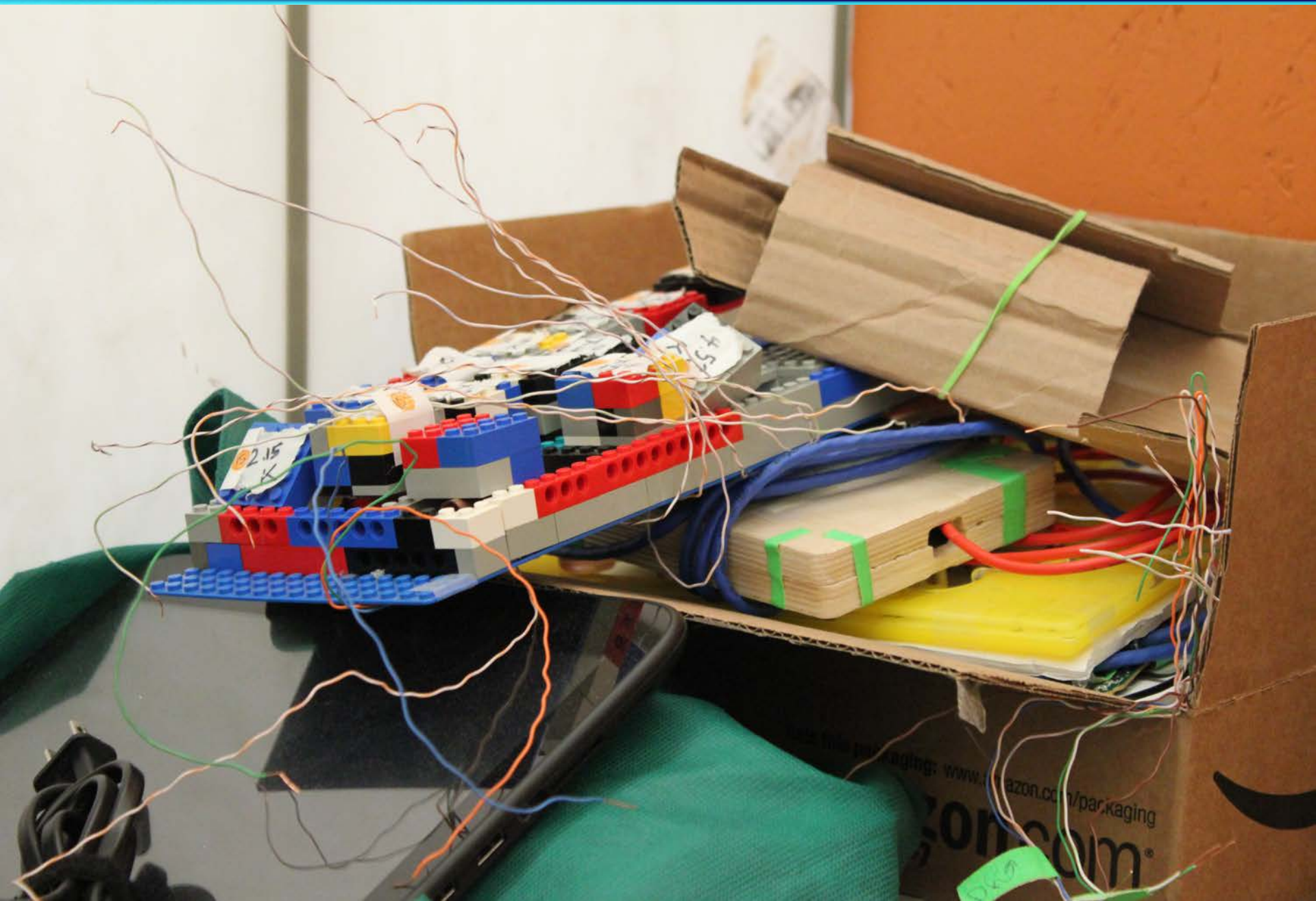

Prototype Lane

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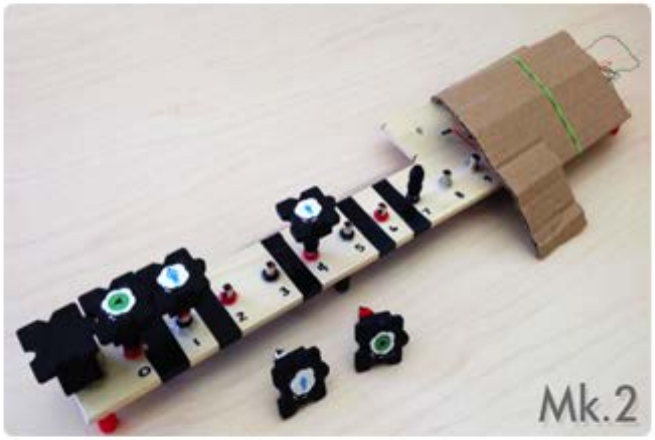

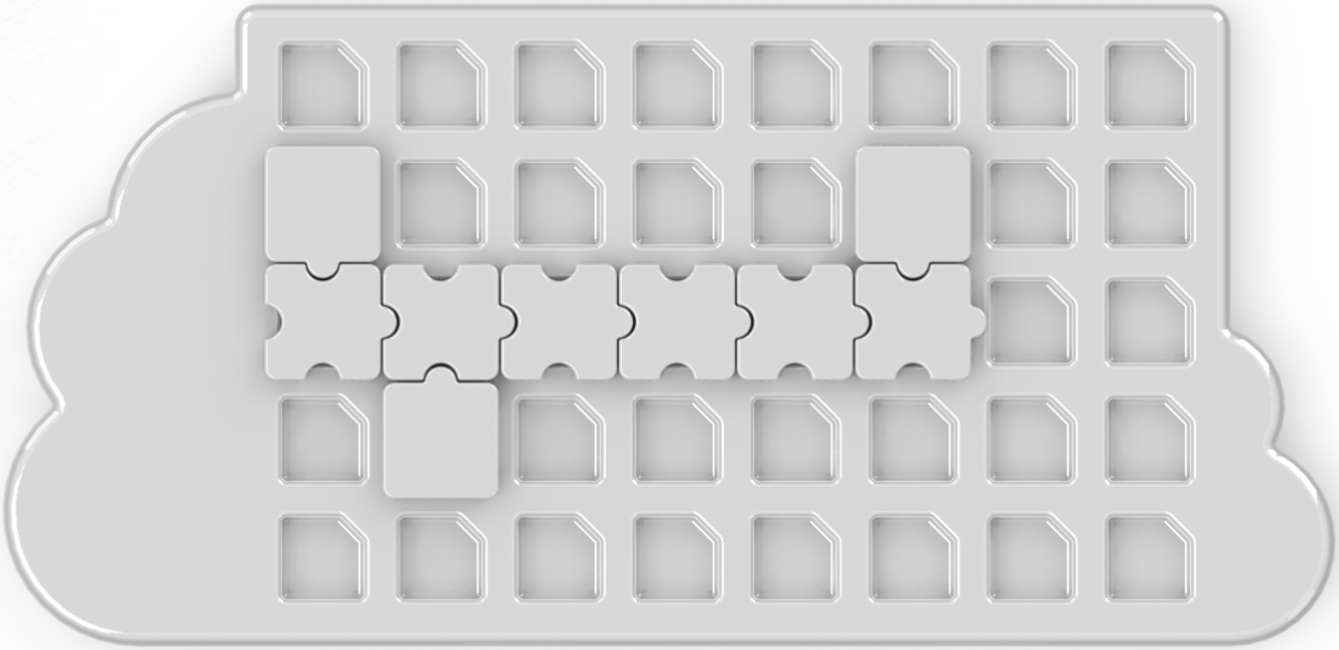

Singles or Doubles

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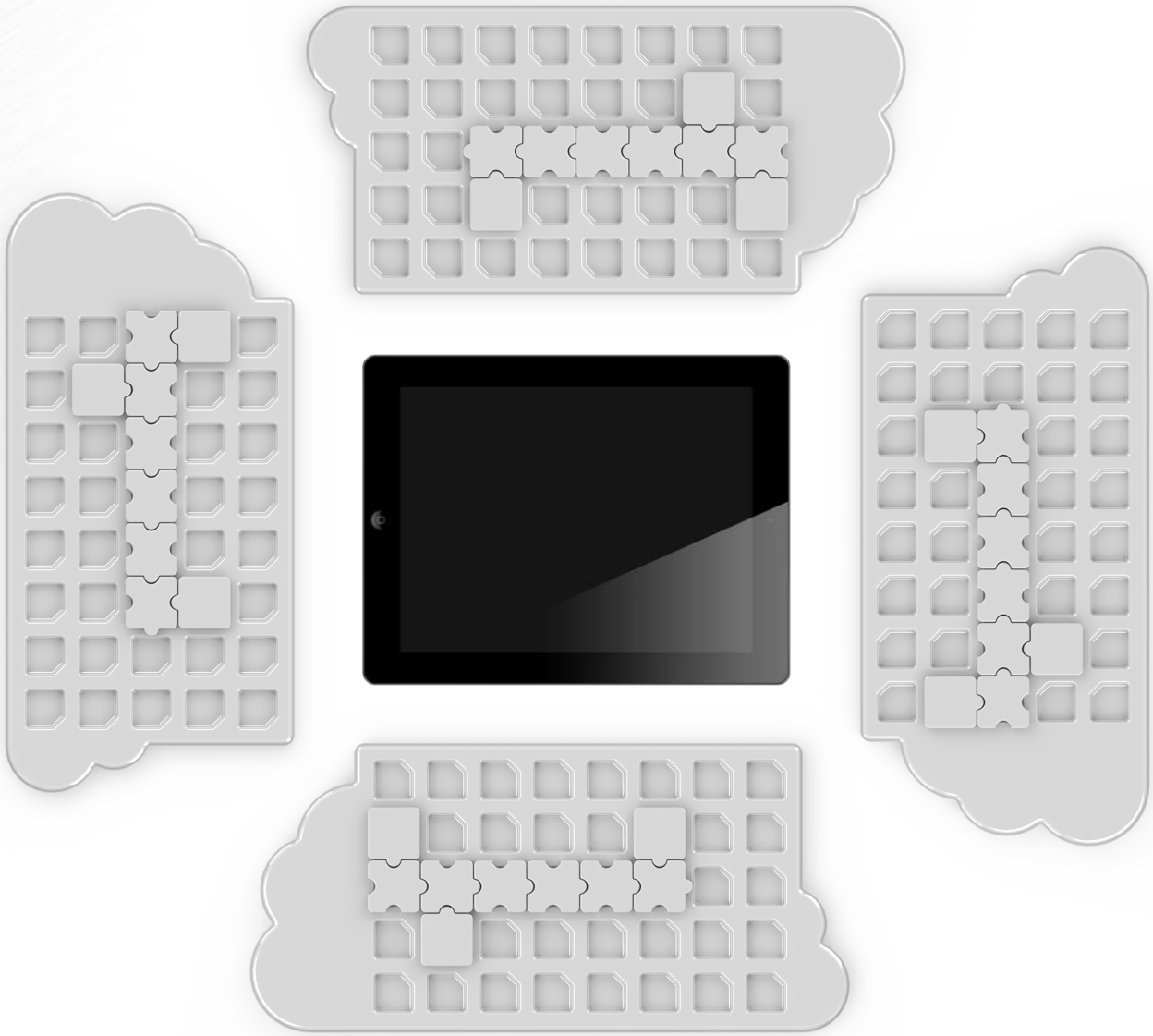


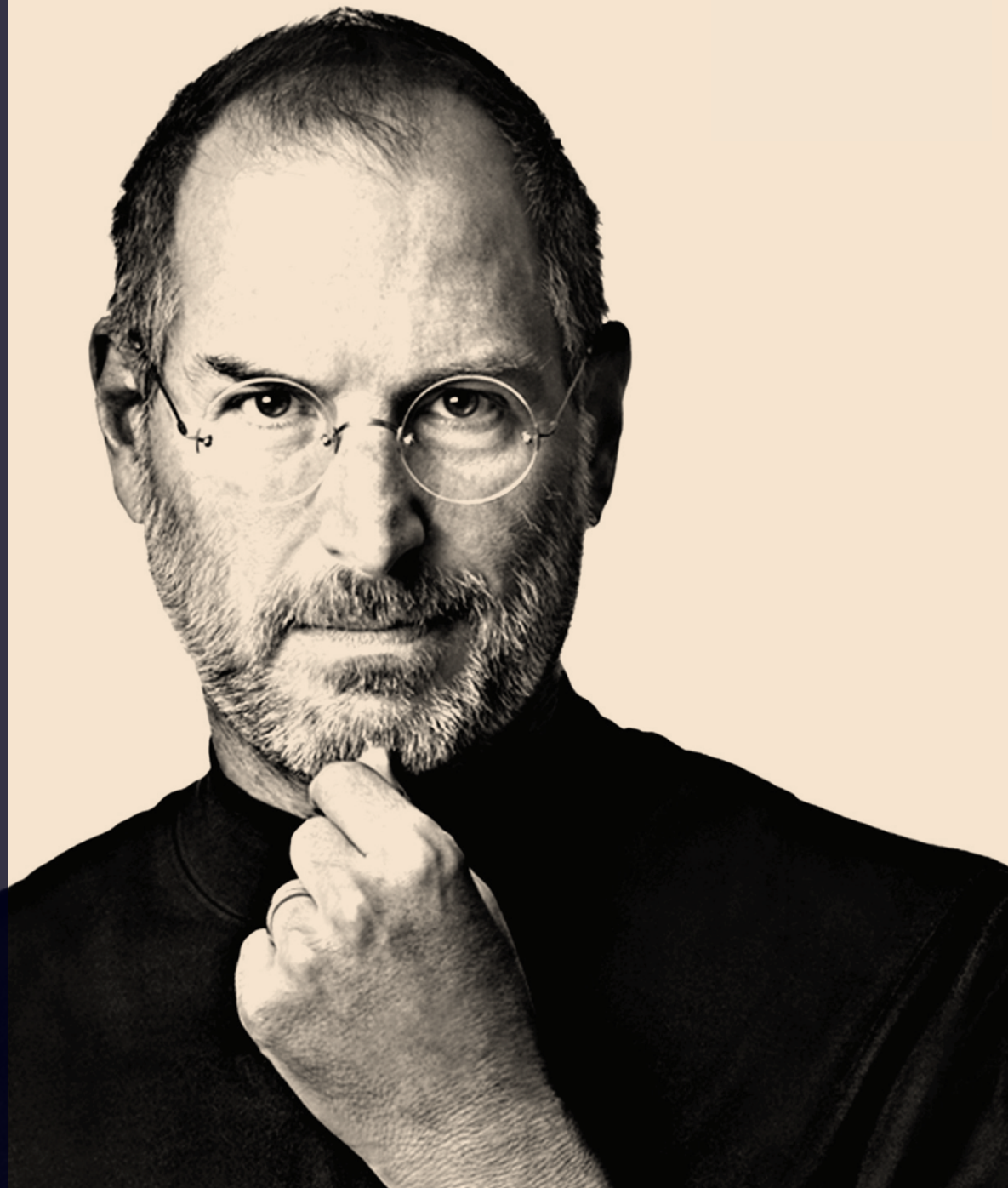
Kickstart

III

Steve Jobs on Simplicity

“

It’s worth it in the end because once you get there, you can move mountains.



Interaction Atom : Cork The Volcano

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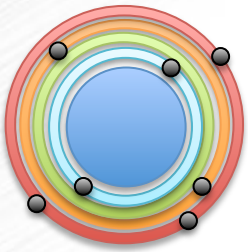

Mechanics Sequencing & Logic

Story Save the Island

Players Asymmetric Play

Design All Gender Appeal

Tech Single Tap/Click

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1. Plan

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3. Test

How cloudBoard Works

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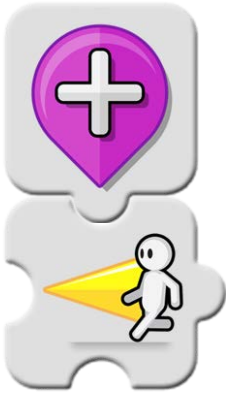
Continuously move character left



Run left

Tiptoe left

Cork : All Tiles

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1	2	3	4	5

PLAYTESTING : BOYS

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PLAYTESTING : GIRLS

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Playtest Marketing

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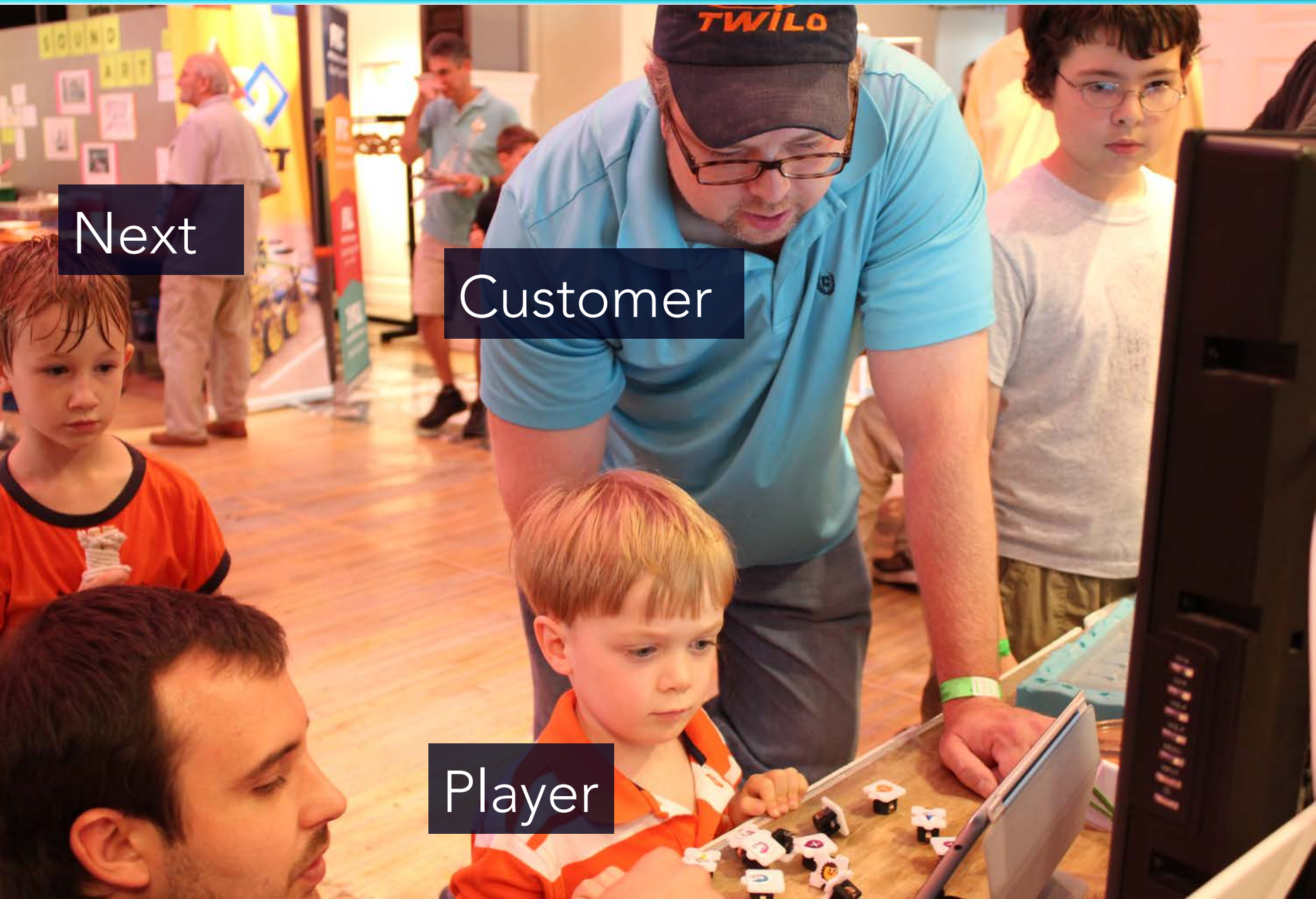

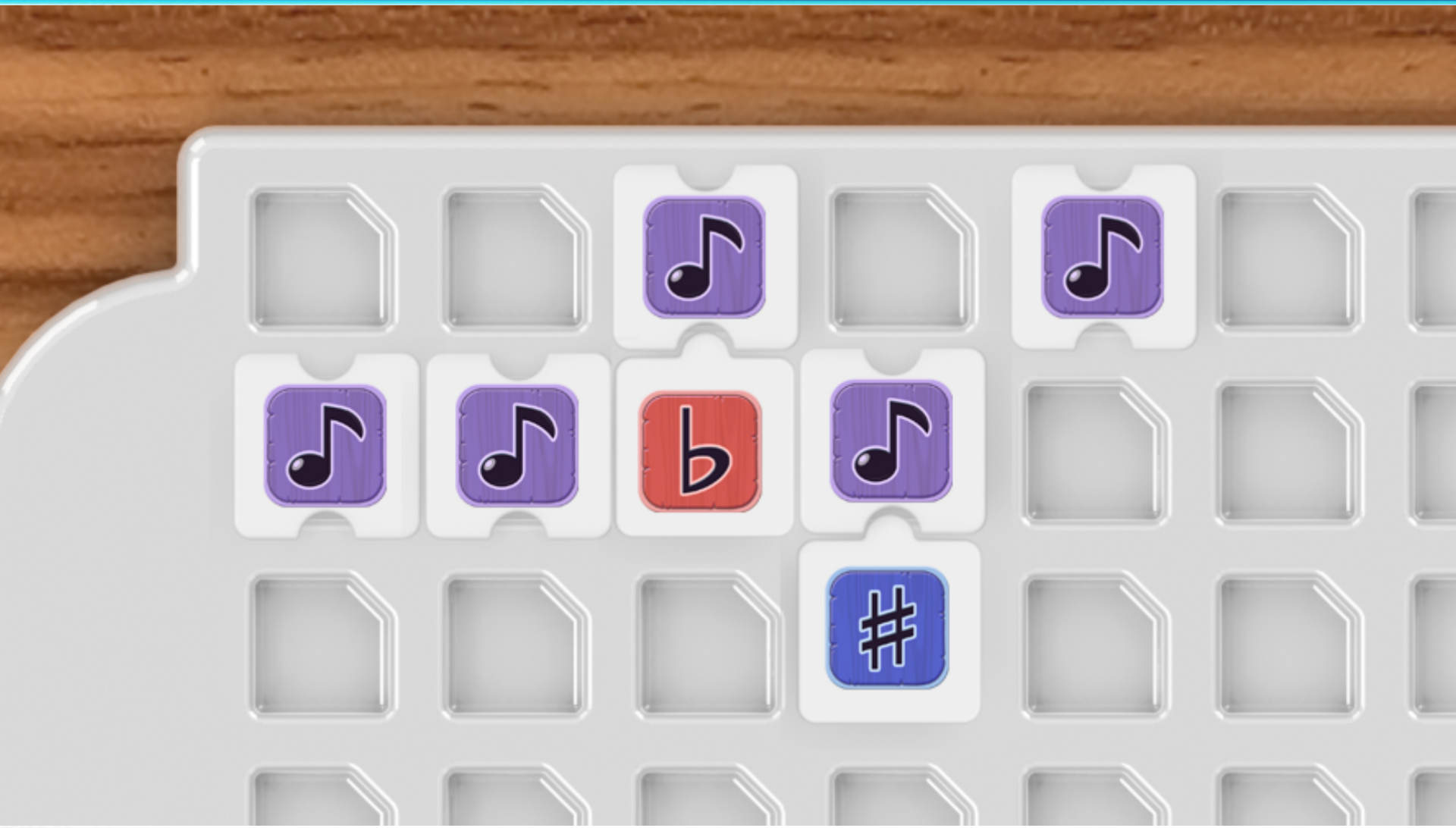

Music : Playback

CHEMISTRY : BOND

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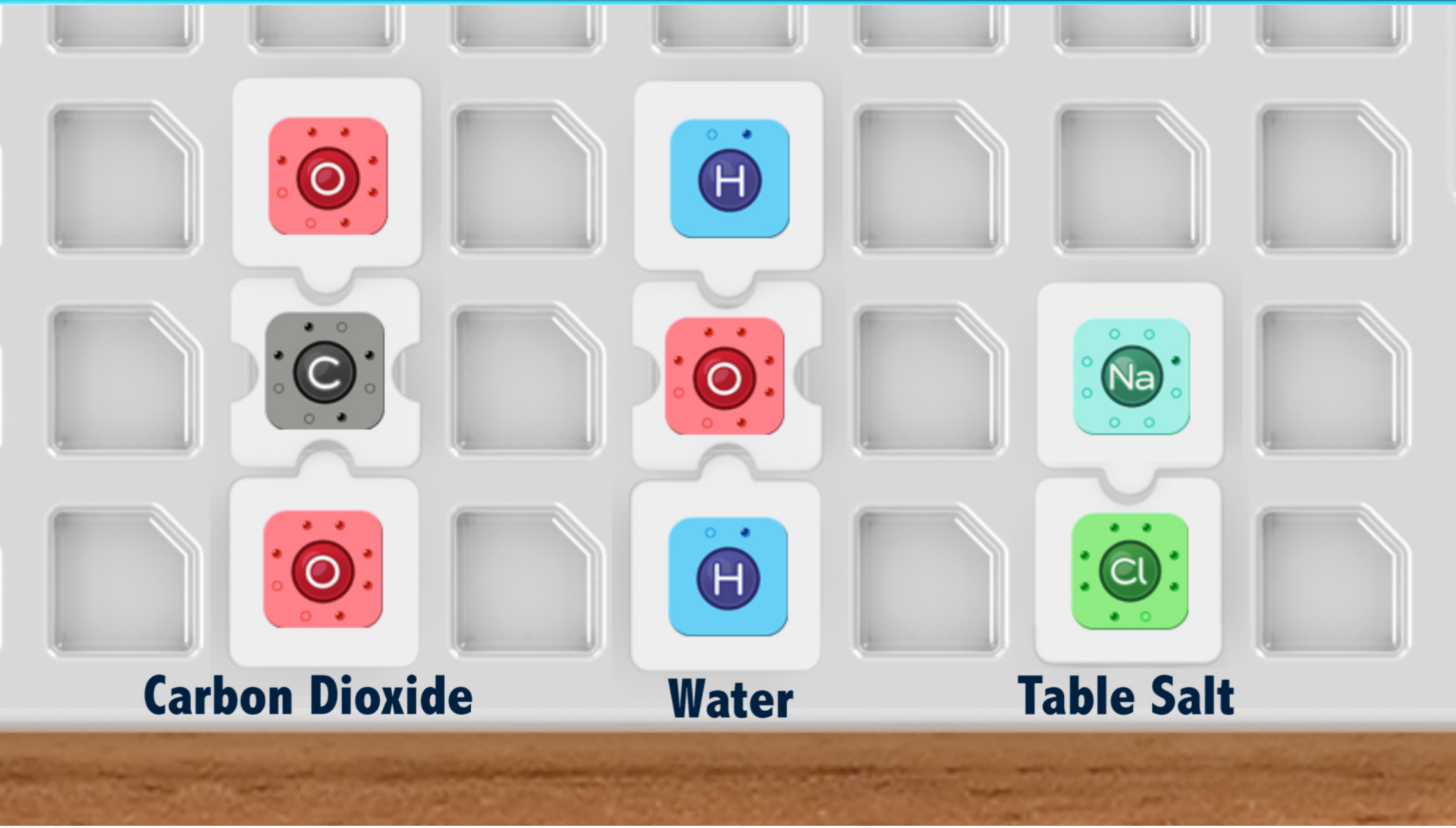

Chemistry : Feed

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Many Futures

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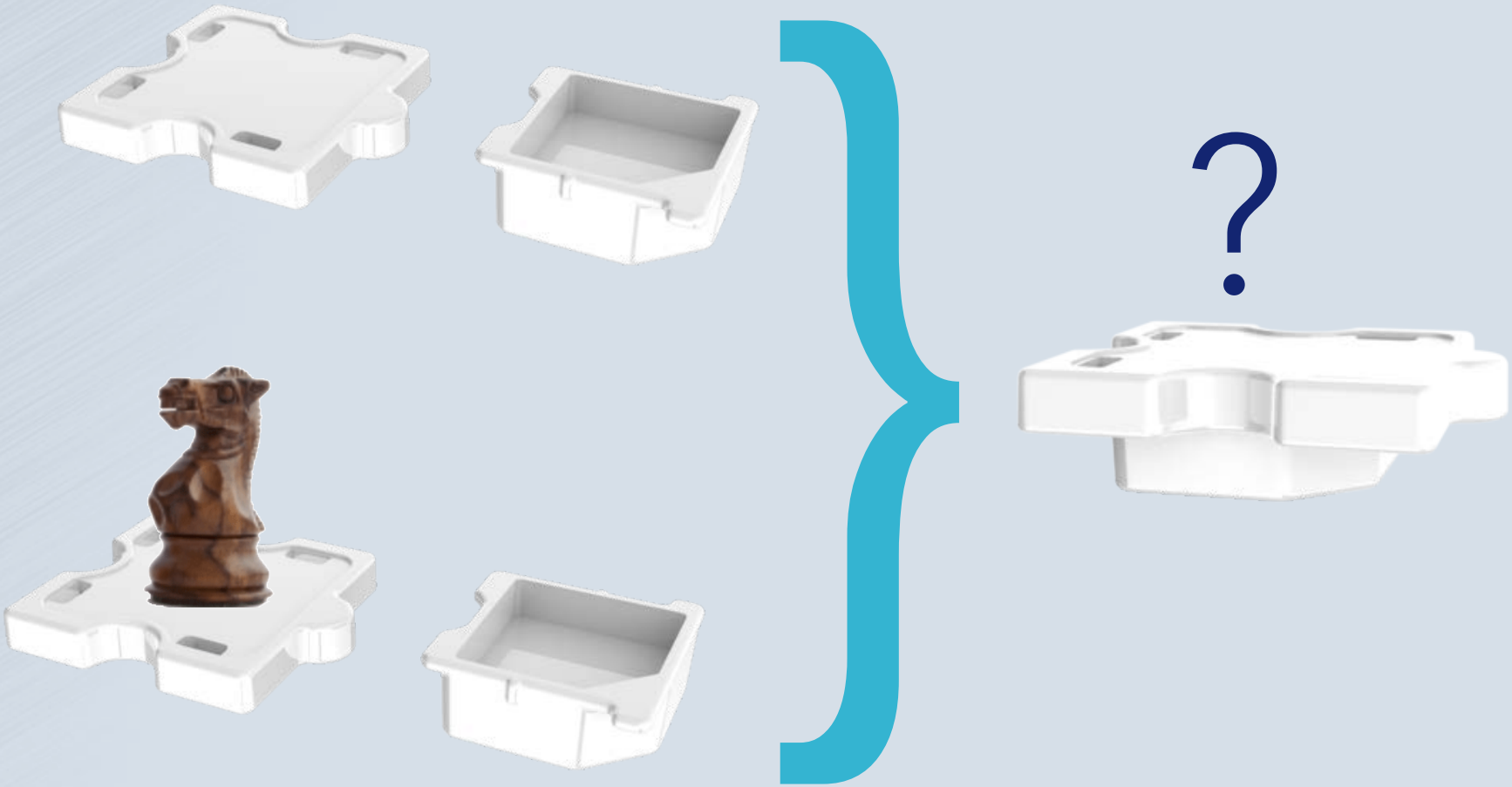

Born Curious...

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KEEP CURIOSITY ALIVE™

Be the first to own cloudBoard

KICKSTARTER

www.digitaldreamlabs.com/kickstarter

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