

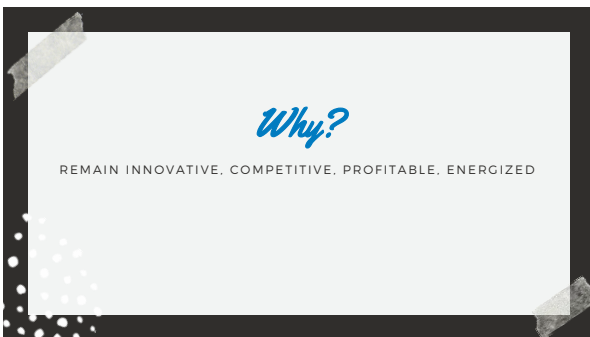


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Caroline Jens
FOUNDER, CHILD CARE BIZ HELP

- 10 years in the early education industry & 25 years of financial sector experience
- What motivates me, is with every child care leader I work with that comes to me defeated, I get to help refocus, equip, and get them to learn to love running their child care centers again

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1. Reinvent Praise

- Recognize superhero's
- Notice unsung hero's
- Find hidden treasures
- Tie back to purpose
- Tie back to vision/values

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2. Reinvent Passion

- Banish cookie cutter
- Expand training opportunities
- Enable creativity
- Respect real emotion
- Revamp recruitment practices

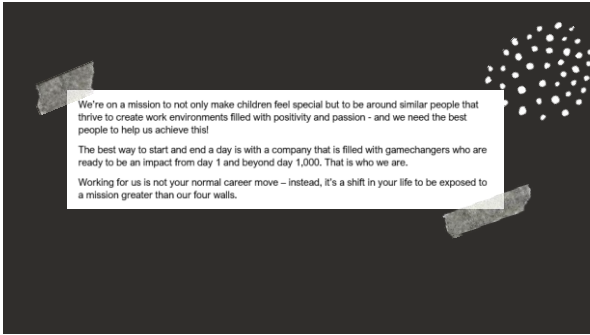
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Early Education Childcare Lead Teacher

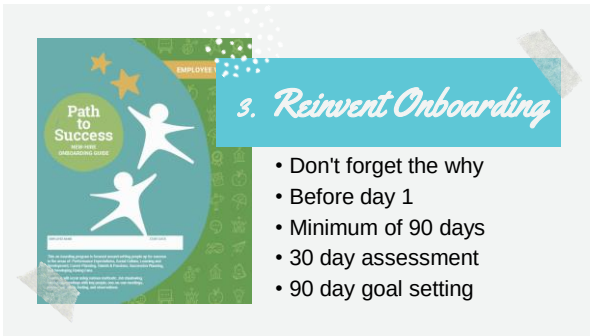
We are currently looking for staff Registry level 7 and up to join our team. Preschool Teacher Job Requirements depending on age group hired for will need to:

- Promotes parent-child bonding and nurturing parent-child relationships.
- Promotes feelings of security and trust in children.
- Greets children and their parents warmly and with enthusiasm each morning.
- Assures that each child is warmly greeted upon arrival; each infant is held; and each child is gradually accented to become a part of the small group.
- Talks, sings, and reads to children frequently.
- Tends to children's personal hygiene needs, remaining especially attentive to them during routines such as diaper changing, cleaning, feeding, and changing soiled or wet clothes.
- Respects children's curiosity about each other; ensures that children treat each other gently.
- Maintains a safe, clean, care-giving environment, practices good personal hygiene and hand washing, and assures the wellbeing and safety of all the children in that environment.
- Maintains a positive, calm attitude and a pleasant, soothing voice, and models this attitude and voice for parents and others working or volunteering in the program.
- Maintains a cooperative attitude of working together with other teachers, the center director, and parents.
- Provides for the physical safety of each child from arrival time until departure time.
- Work with assigned group of children applying best practices for infant/toddler care including DCF and YOUNGSTARS standards and requirements.
- Respond quickly to children's different and personal needs.
- Document daily individual needs, attendance, and meal counts for each child.
- Plan and implement lesson plan activities and experiences that are developmentally appropriate.
- Prepare and provide materials that are concrete and relevant to the children's interests and development.
- Prepare the children's learning environment for children to learn.
- Partner with parents to develop educational and family goals and update regularly.

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4. Reinvent Leadership

- Clarity
- Health check
- Proactive maintenance
- Training
- Expectations
- Accountability

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- Solid foundation
- Creating raving fan
- Creative marketing
- Leading leaders
- Empowering leadership

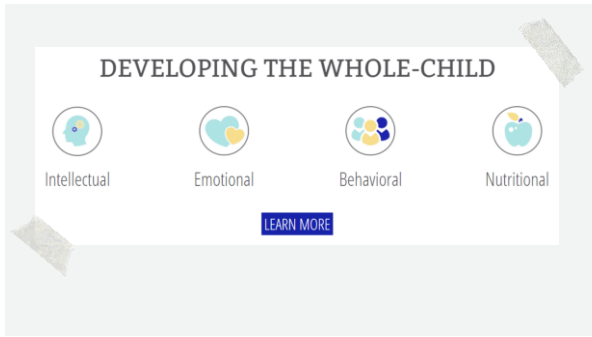
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5. Reinvent Marketing

- Website
- Lawn signs
- Banner flags & banners
- Reviews
- Technology

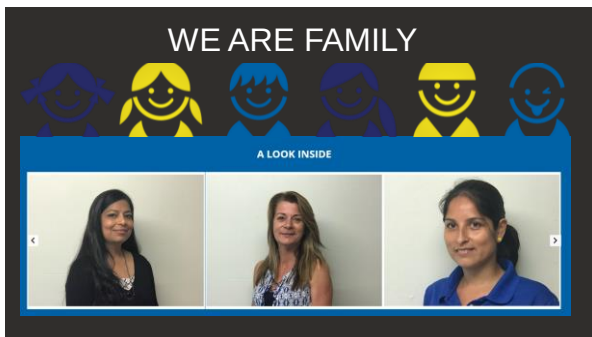
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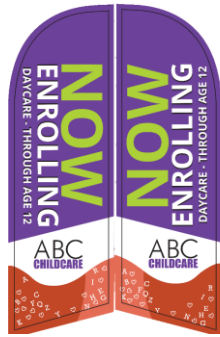


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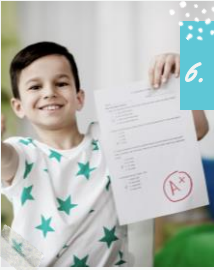


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**ENROLLING
CHILDCARE
AGES 1-12**
ABC CHILDCARE



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6. Reinvent Excellence

- Change the experience

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7. Reinvent Measurement

- Transparent
- Define success

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Giving Back to the Community

8. Reinvent loyalty

- Give back
- Share

Giving office life
GIVING BACK TO THE LOCAL COMMUNITY

Learn about ways to give back to your community. You can volunteer your time, donate money, or share your skills. Giving back is a great way to make a difference in your community and to give back to the people who have helped you.

Over 100 percent of employees volunteered in 2018.

95 percent of employees are committed to giving back.

15 Leadership Points for community involvement.

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Teaching Our Core Values

"The one who sees and loves me both for my alphabet Soup class. They are a great come too for parents."

"We go on field trips!"

"I have had the privilege of working along side of Caroline at Child Care. She truly did over a year. Working with her has given me the confidence and knowledge to truly grow on a person both professionally and personally. I cannot recommend Caroline, Jan, or Child Care Big Help enough."

"Became my mom always brings me here!"

"So I can learn!"

SOCIAL PROOF

FACILITY

PUBLICATIONS

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9. Reinvent Celebration

- New innovative ways
- Notify everyone
- Specific recognition

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10. Reinvent Play

- Stimulates connection
- Improves social skills
- Teaches cooperation
- Heals wounds
- Helps with stress

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Play in the office

OPPORTUNITIES FOR SOCIAL INTERACTION
 Throw parties, arrange a miniature golf tournament, office Olympics, stage an office treasure hunt.

ENCOURAGE CREATIVE THINKING
 Lighten the mood of meetings by keeping fidget items and playdough in the breakroom or office. Have brainstorming books lying around.

TAKE A STRESS BREAK
 Engaged in a moment of laughter with a coworker.

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10 Simple Strategies

- Praise
- Passion
- Onboarding
- Leadership
- Marketing
- Excellence
- Measurement
- Loyalty
- Celebration
- Play

REINVENT CHILDCARE

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**Child Care
Biz Help**
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**Child Care Business Solutions to Help Increase Profits,
Enrollments, and Staff**

<https://tinyurl.com/CCBHTools>
