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 ազգային մեդիա կրթության մասնակցությունների օգնիչ
 @insightersed

NAMLE
 NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

InsightersEducation.com

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POLL

Who do you most need to deal with right now?

- Conspiracy Theorist
- Misinformed
- Confused
- Potential Partner

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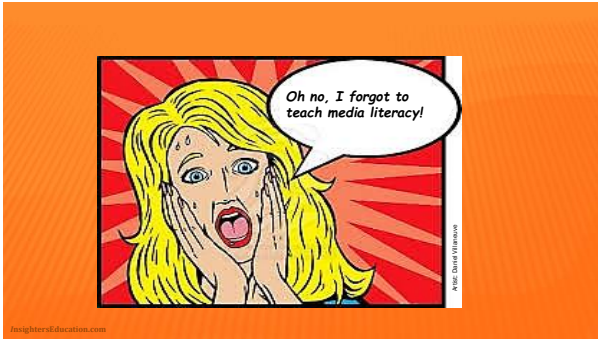
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1. Context matters.

Picture 2A

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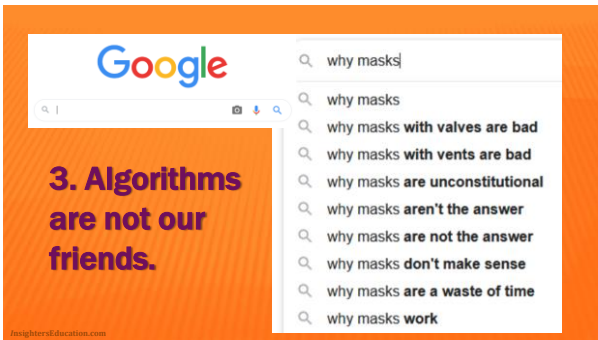
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4. Repetition Matters

The screenshot shows a series of tweets where users are repeating an identical message. The message is: "I've been a Democrat my whole life. I joined the BLM protests months ago when they began. They opened my eyes wide! I realize I became a Marxist. It happened without me even knowing it. I'm done with this trash. I will be registering Republican. Giving Twitter a shot!"

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Forbes

5. Shortcuts have been short-circuited.

The screenshot shows a Forbes article titled "CDC Suddenly Deletes Coronavirus Aerosol Transmission Guidance" by Lissette Vuytke. The article includes a "STAT" logo and a "Public trust in CDC, Fauci, and other top health officials is evaporating, poll finds" sub-headline.

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Company actions:	Facebook	Instagram	Reddit	Snapchat	TikTok	Twitter	YouTube
Fact-check political content	👍	👍	👍	👍	👍	👍	👍
Label, demote, or remove false or misleading posts	👍	👍	👍	👍	👍	👍	👍
Remove hate speech and voter suppression	👍	👍	👍	👍	👍	👍	👍
Voter-ready? Common Sense says:	👍	👍	👍	👍	👍	👍	👍

www.common sense media.org/social-media-voter-scorecard

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6. All media are constructed.



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1. ALL MEDIA ARE CONSTRUCTED

- People make media.
- They make choices about what to include and what to leave out.
- Those choices shape what the audience thinks.

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#medialiteracy education - proudly incompatible with the work of tRump's 1776 indoctrination commission! (Get involved: #medialiteracyweek medialiteracyweek.us Oct26-30)

NPR Politics @nrppolitics - Sep 17
President Trump said he would create a commission to promote "patriotic education" and announced the creation of a grant to develop a "pro-American curriculum."
The federal government does not have jurisdiction over school curriculum.
trib.al/gGV68rG

2:16 PM · Sep 18, 2020 · Twitter Web App

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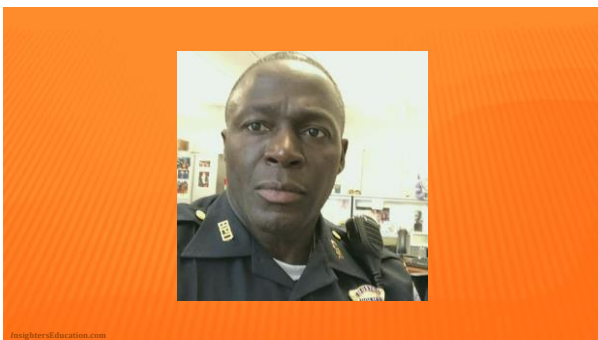
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7. Everyone interprets through the lens of their own experience.



"If I didn't believe it with my own mind I never would have seen it."

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shared
LENS
+
individual
FILTER



Photo by Matt Courtney (@mccourtney)

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SO, NOW WHAT??

**Be an educator.
Be a media mentor.**

You got this!

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<https://infodemic.blog/>
Mike Caulfield, WSU

*Focus on media,
not factual claims.*

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Where are
the opportunities
in your day
to have conversations
about media?

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The purpose of media literacy education
is to develop the
habits of inquiry
and
skills of expression
people need to be
lifelong learners,
critical and creative thinkers,
effective communicators, and
engaged, ethical community members and citizens.

adapted from NAME, 2007

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habits of inquiry = talking
 conversations – speaking AND listening
 finding credible sources

skills of expression = making
 effectively communicating using a range of available tools
 knowing how & when to share

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DEVELOPING HABITS OF INQUIRY & EXPRESSION IN EARLY CHILDHOOD
 KEY CATEGORIES OF MEDIA LITERACY ANALYSIS & SAMPLE QUESTIONS

I wonder...

IDENTIFY
 Who's talking, this story?
 Why would they or what made up this story?
 What's the story?
 What does this mean to me?
 How do they want me to feel about this story?

CONTEXTUALIZE
 What's the context?
 What's the setting?
 What does this tell me about...?
 What do they think is important?

TECHNOLOGY
 How do I make this?
 What do they want me to think?
 How do they want me to feel about this story?

CRITIQUE
 How is this the other things I've seen/read/heard?
 When was this made?
 Why from long time ago or now?

CONNECTIONS
 What's the link to...?
 How does this relate to...?
 How do they want me to feel about this story?
 How do they want me to think about this story?

REFLECT
 How do I make this?
 What do they want me to think?
 How do they want me to feel about this story?

POSTED AT:
medialiteracyeducationmaven.edublogs.org/2020/04/06/media-literacy-inquiry-with-young-children/
 insightsoneducation.com

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BREITBART

FLEEING VIROLOGIST: CHINESE CORONAVIRUS WAS 'MADE IN WUHAN LAB'

Li Meng-Yan, a former virologist at the University of Hong Kong School of Public Health, told a U.S. broadcast that she worked there after she learned the Chinese coronavirus "is not from nature" but, rather, initially engineered at the Wuhan Institute of Virology (WIV).

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SHARE REAL-LIFE EXAMPLES

Children who likely got COVID-19 at two Utah child care centers spread it to household members

SLOW THE SPREAD OF COVID-19 IN CHILD CARE CENTERS

- ✓ Test contacts of patients with COVID-19
- ✓ Wash hands frequently
- ✓ Stay home when sick
- ✓ Encourage adults and children 2 years and older to wear masks
- ✓ Clean and disinfect frequently

CDC.GOV bit.ly/MMWR91120 MMWR

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SHARE RESOURCES

www.sesamestreet.org/caring

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INFORMATION

FAS Federation of American Scientists

“Ask a Scientist”
<https://covid19.fas.org/>

FACT CHECKERS

Snoopes.com
Rumor Has It

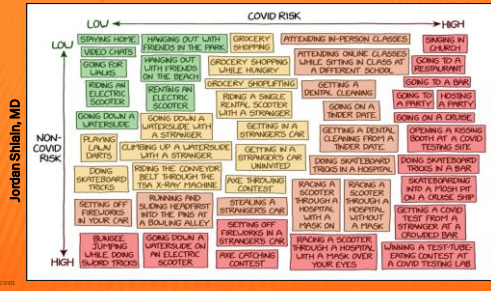
Hoax Eye

PRACTICE

SPOT THE TROLL
spotthetroll.org

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There's always humor



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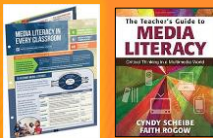


Mo Willems - April 1, 2020

**So,
here we are.**
Necessity is the
mother of invention.
**Give yourself
permission to be
inventive!**
THANK YOU!

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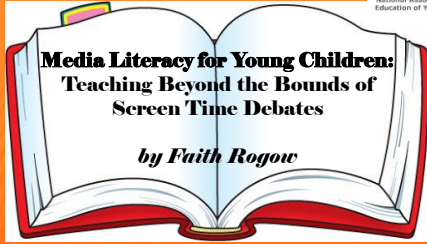
Offering custom workshops on how to teach
media literacy in early childhood education
for child care providers, teachers, staff, and parents.



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COMING NOV 2021



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GET INVOLVED medialiteracyweek.us



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