



# A Guide to Tackling the Top 4 Major Challenges Faced by Child Care Centers in 2024 with Procure Solutions

61%

Hiring &  
Retaining  
Staff

47%

Registration  
& Enrollment

30%

Professional  
Development

29%

Lack of  
Public  
Funding

Procure is a comprehensive solution tailored to the unique needs of child care providers. Here's how Procure can help solve these challenges.



**CHALLENGE #1**

# Hiring & Retaining Staff

61%

of centers are struggling with hiring and retaining staff.

## Employee Engagement and Satisfaction:

Leverage Procure to implement employee retention strategies. Use features that promote staff engagement, such as communication tools, recognition programs and professional development resources to create a positive work environment.

## Data-Driven Insights:

Gain valuable insights into staffing challenges with Procure's data analytics. Identify key needs in staffing ratios and compliance, view historical trends reports and determine areas for improvement in your hiring and retention processes. Make informed decisions based on real-time data to enhance workforce management.

## Training and Development:

Procure Solutions provides ongoing staff training and professional development. Access resources for continuing education, certifications and skill-building to empower your team, making them more satisfied and equipped for long-term success.

## Manage Schedules and Payroll:

Ensure that you and your staff can easily view schedules and get paid on time with powerful automated payroll tools. Procure offers options to integrate payroll services directly into your child care management software or give you the capability to export your staff timecards into your payroll software of choice.



By using Procure, child care centers can turn the tide on the hiring and retention struggle, creating a more stable and thriving workforce for the benefit of both staff and the children in their care.



# Registration & Enrollment

47%

of centers are struggling with enrollment, getting the right number of kids at all times.

## Automated Enrollment Management:

Procare provides automated tools for enrollment management, simplifying the process for both parents and administrators. Streamline registration, track available spaces, and ensure accurate enrollment records with ease.

## Integrated Communication:

Enhance communication with parents through Procare's engagement functionality and newsletter capability. Use integrated messaging and notification features to keep parents informed about available slots, upcoming programs and enrollment opportunities, fostering engagement and timely responses.



## Marketing and Outreach:

Leverage Procare to implement targeted marketing and outreach strategies. Identify potential families in your community, promote your programs effectively and showcase the unique offerings of your child care center to attract and retain enrollments.

## Real-Time Reporting and Analytics:

Gain insights into enrollment trends with Procare's real-time reporting and analytics. Monitor attendance patterns, identify peak enrollment periods and make data-driven decisions to optimize staffing and resources.

## Waitlist Management:

Effectively manage waitlists with Procare. Implement a transparent and organized waitlist system to keep track of interested families, prioritize admissions and fill vacancies promptly.

\* By using Procare, child care centers can debunk the challenges associated with enrollment, ensuring optimal capacity and consistent attendance. This comprehensive approach empowers child care providers to thrive and meet the needs of both families and the community.





# Professional Development

30%

of centers need more professional development.

## Access to Training Resources:

Procure Solutions provides access to a rich library of training resources and professional development materials. Child care professionals can access relevant content, including courses and workshops that are tailored to enhance their skills and knowledge.

## Customized Learning Paths:

Tailor professional development by creating customized learning paths for staff. Identify specific areas for improvement or new skills to be acquired, and guide educators through personalized training journeys to meet their professional goals.

## Certification Programs:

Take advantage of certified training programs to ensure that child care professionals meet industry standards. Access and track certifications to demonstrate a commitment to ongoing education and compliance with regulations.

## Learning and Development Workshops:

Procure Solutions offers dedicated trainings and workshops for centers looking to grow in their knowledge and expertise around Procure's software solutions. These training courses give your team the best practices they need to thrive with Procure and reduce the time it takes to find and implement systems that will make work-life balance that much easier.

## Integration with Industry Standards:

Procure integrates with industry standards and best practices, ensuring that professional development aligns with the latest trends and requirements in the child care field. Stay current with evolving standards and equip your team with the necessary skills.

## Performance Tracking and Recognition:

Be sure to track individual and team performance in professional development. Recognize and celebrate achievements, providing incentives for ongoing learning and growth among child care professionals.



By leveraging Procure, child care centers can effectively address the need for professional development, creating a supportive and enriching environment for their staff. This approach not only enhances the skills of child care professionals but also contributes to the overall quality of care provided to children and families.



# Public Funding

29%

of centers are struggling with the lack of public funding (grants, subsidies).

## Grant and Subsidy Navigation:

Procare provides guidance on navigating grant and subsidy programs. Stay informed about available funding sources, eligibility criteria, and application processes to maximize your center's chances of securing financial support.

## Financial Management Tools:

Use Procare's financial management features to track and manage budgets effectively. Ensure transparency in financial operations, streamline invoicing and payment processes, and maintain accurate records to demonstrate fiscal responsibility.

## Automated Reporting for Compliance:

Procare supports centers in generating automated reports that comply with funding requirements. Easily access and share necessary financial data, ensuring transparency and meeting the documentation standards necessary for public funding.

## Advocacy and Networking:

Join Procare Solutions in advocating for increased public funding for child care. Engage with industry advocacy groups and networks to collectively address the need for financial support. Participate in initiatives that promote the importance of child care and its role in community development.



## Training on Funding Opportunities:

Procare Solutions offers training sessions and resources to educate child care providers on available funding opportunities. Equip yourself with the knowledge to identify and apply for grants, subsidies, and other financial assistance programs.



Procare Solutions helps child care centers navigate the complexities of funding challenges, ensuring financial sustainability and stability. This comprehensive approach empowers child care providers to access the resources needed to deliver high-quality care to children and families.



**With Procure, you can overcome  
these challenges with ease!**

Learn more about Procure today.

**CONTACT US NOW!**

To view the complete  
*2024 Child Care Management Software Trends Report* go to:  
[procure.solutions/trends-report-24](https://procure.solutions/trends-report-24)

